

Exploring LMI - Wolverhampton

LEARNING OUTCOMES

Knowledge, Skills
& Actions



To know industries local
to Wolverhampton

To be able to name
several key local
employers

To understand which
skills are in demand

NEW VOCABULARY

WIN, Local Offer,
Marston's, Jaguar Land
Rover, Finance,
construction



3 Minutes

STARTER ACTIVITY

Think of a job which begins with every letter in the word W-O-L-V-E-R-H-A-M-P-T-O-N. No repeats!

Are there lots of opportunities in Wolverhampton for different types of employment?

GROUND RULES



Be open and honest
No Personal Comments
Discussions must be about
'general situations'



You don't have to say
things about yourself if
you don't want to

It's OK to be embarrassed
by a topic but don't show
that you are embarrassed
through silliness



Be Respectful

Listen & don't interrupt others
Only 1 person talking at a time
Use the agreed appropriate
Language (Avoid slang terms)



Don't Make Assumptions
about people's values,
attitudes, behaviours, life
experiences or feelings

CLASSROOM RULES

DEALING WITH SENSITIVE TOPICS

SAFEGUARDING YOUR WELFARE & HAVING YOUR INTERESTS AT HEART

There are **no stupid questions**
It's OK to get things wrong

Be Non-Judgemental

No put-downs. Challenge
the opinion, not the
person



Conversations on sensitive
topics stay in the
classroom unless it is a
safeguarding issue

Enjoy the lesson, challenge your perceptions and understand how to seek further advice and support



Exploring LMI - Wolverhampton

ASSESSMENT
FOR LEARNING

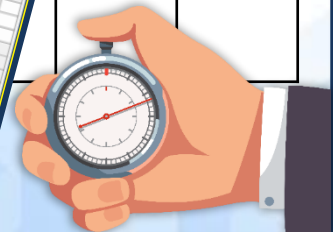
BASELINE CONFIDENCE CHECKER



BEFORE THE LESSON	NOT CONFIDENT				CONFIDENT				VERY CONFIDENT	
Knowledge, Skills & Actions	1	2	3	4	5	6	7	8	9	10
I know industries local to Wolverhampton										
I can name several key local employers										
I understand which skills are in demand in the area										



Complete a baseline assessment of where you think you are at for this lesson
(Discuss or complete sheet)



2 Minutes



I'm not confident at all on this topic



A little confident



Confident



Very confident



I am super confident on this topic

Video Slide - Wolverhampton University

Wolverhampton University

What can I do there?

4 Minutes

PLAY VIDEO



Task

- 1) How diverse is Wolverhampton University?
- 2) What is your first impression of the campus and city?
- 3) What is the closest big city you can get to in 20 minutes by train?
- 4) Which cultural attractions are mentioned?
- 5) What do you think is the aim of this video? Do you think it has achieved it? If so, how?

Video Slide - Answers

1)

Answers

Click to reveal

2)

3)

Answers

Click to reveal

4)

5)

Answers

Click to reveal



Extension

Why do you think universities produce videos like this one?

Case Study 1: Marston's

A company which has run pubs and brewed beer for nearly 2 centuries, Marston's boasts a workforce of 14,000 employees with many more including partners.

Jobs include; being a pub tenant, running a brewery, distributing the product and promoting the range of services and beverages to establishments across the UK.

The Carlsberg Marston's Brewing Company's Head Office is on Brewery Road in Wolverhampton. They started in 1875, floated on the stock market in 1947 and became the world's third largest brewer in 2005.

New projects include fibre bottles and electric delivery vehicles as part of their sustainability promises.



Task

What are the benefits to the city of Wolverhampton of having a long-standing business based there?

Case Study 2: Jaguar and Land Rover

Jaguar Land Rover (JLR) have an engine manufacturing plant based in Wolverhampton, as well as dealerships. 30,000 people work for the company in the UK.

In recent news, the company have announced that the Wolverhampton site will be renamed the Electric Propulsion Manufacturing Centre, as part of a £15 billion investment to become the world's leading producer of luxury modern cars. The 120 acre site, with its roof of solar panels, will make 1200 engines a day.

Hundreds of new jobs will be created in West Midlands as part of this investment, including technicians, test engineers and plant operatives.



Task

- 1) Which other jobs can you think of which are needed to run such a large manufacturing warehouse?
- 2) Do you agree with how the company describes itself? Why or why not?

Extension

In a building with solar panels, which other measures could there be on a net zero site?

Case Study 3: Wolverhampton Racecourse



Task

What is most appealing about this company for:

- Prospective employees?
- Tourists?
- Investors?

Wolverhampton Races is one of Britain's busiest racecourses, hosting 80 horse racing fixtures across the year, as well as several music events and offers venue hire. Recent events include; local business awards, rugby matches and a family drone light show.

Located close to Wolverhampton City Centre and 15 miles away from Birmingham, the racecourse has its own Holiday Inn Hotel, parking for around 2000 vehicles and a helipad.

With lots of training available, the company like to see people progress, offering financial support towards accredited qualifications and paid time off to take exams. HR and Accountancy are two main area where people can train and gain new skills and qualifications.

Some of the roles in a racecourse include: Heads Groundsman, Casual Hospitality Staff, Bar People, Chef, Night Supervisor, Sales, Security and Project Managers.

The racecourse is owned by a national group called Arena Racing Company (ARC) which has horse racing venues across the country.

SORTING ACTIVITY

Wolverhampton LMI Statistics

0

Finance

A

4, 500

Construction

B

3, 000

Education

C

11, 000

Mining & Quarrying

D

Task: Match the number of people working in each sector in Wolverhampton

**TASK
OR
CHALLENGE**

What do these numbers tell you about the population of the area?

HANDOUT

 Industries in Wolverhampton 			
Admin - Business & Office Work & Finance	Beauty & Wellbeing	Building - Construction & Trades	Childcare & Education
Computing - Technology & Digital	Design - Arts & Crafts	Engineering & Maintenance	Environment - Animals & Plants
Healthcare & Social Care	Legal, Political & Government	Leisure & Sports	Manufacturing Production & Warehouse
Marketing & Advertising	Retail Sales & Customer Service	Science - Maths & Research	Media - Print & Publishing
Security - Armed Services, Emergency & Uniformed Services	Travel, Tourism & Hospitality	Transport, Logistics, Delivery & Storage	Performing Arts

All of these industries are found in Wolverhampton. Rank them according to:

- Your interest in them
- The skill required to do them
- How green an industry they are
- The demand there will be for jobs like this in the future

Extension

Which are your top 3 and why? Which roles can you see yourself doing?

Task

Take your card sort of the main industries in Wolverhampton. With a partner, rank them according to:

- Your interest in them
- The skill required to do them
- How green an industry they are
- The demand there will be for jobs like this in the future

Extension

Which sector do you think contributes most to the local economy? Why?

Skills Needed in Wolverhampton

The average grade achieved at A-Level in the city of Wolverhampton is C+, the national average is B. Young people need more support to continue and stick to higher studies.

To stay competitive, technical skills at Level 3+ are in great demand. These will be needed in growth areas of AI, automation and software engineering.

Higher qualified people who can navigate the connection between digital skills and the environment. This is with the growth in smart energy and the devices in this area.

Task

If improved, which area above will have the most impact on the local city of Wolverhampton? How?

Extension

What are the wider benefits of working towards the above skills gaps?

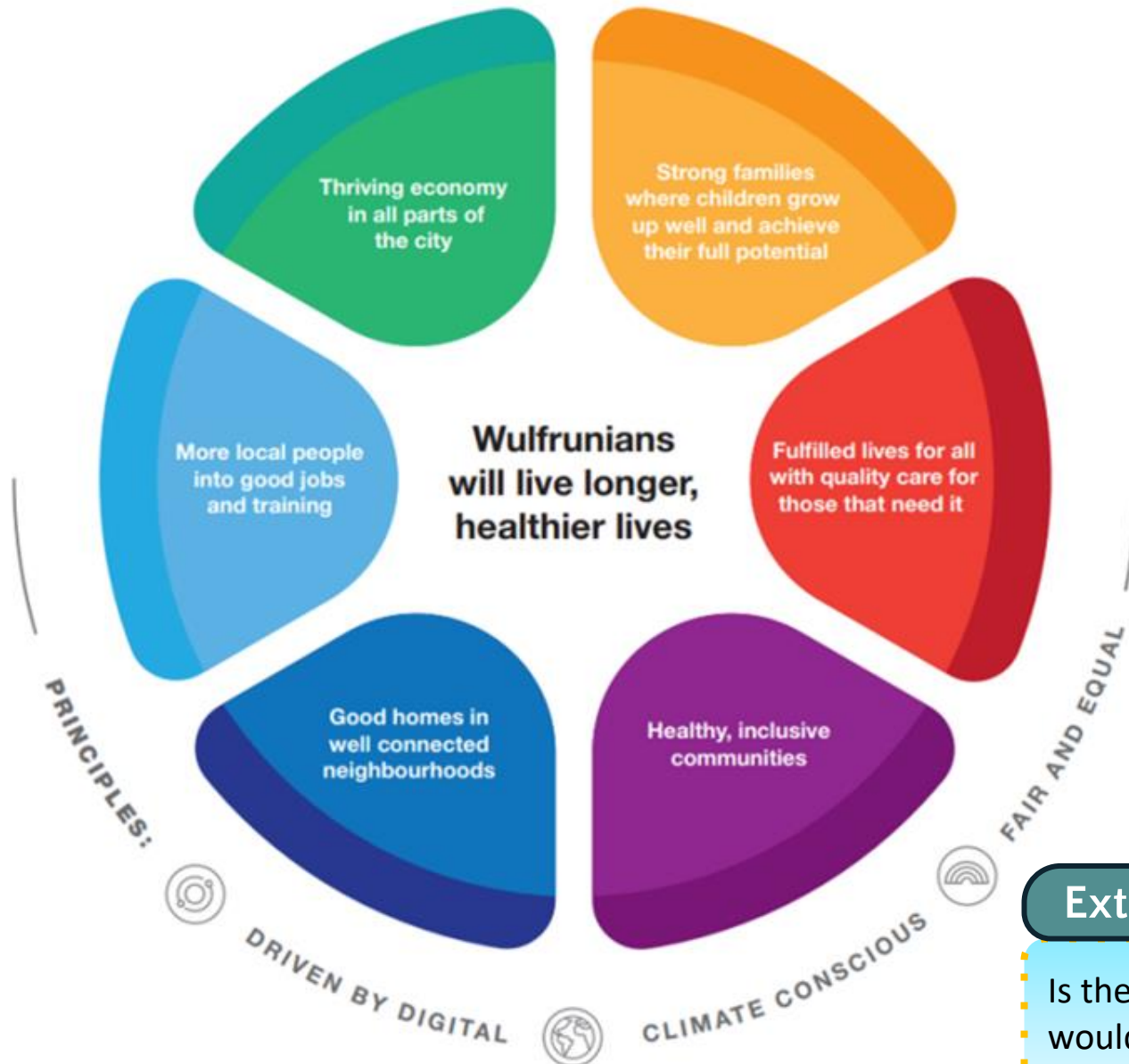
How to develop these skills



Task

Create this mind map and discuss with a partner how you think the skills needed in Wolverhampton can be grown, developed and found.

Our City: Our Plan



Task

Wolverhampton City Council aim to expand the city and build the skills needed for the future through the following framework. They hope to achieve this by 2030.

Categorise your solutions from the previous slide into a petal on this framework. Where is the most investment needed?

Extension

Is there a 7th petal needed? What would you call it?

ACTIVITY

- ✓ Fun, interactive activities
- ✓ Variety of individual, pair and group tasks
- ✓ Information on what the skill is
- ✓ Examples of how the skill can be built at school
- ✓ Links between the skill and the workplace

Task

Choosing one of the skills which is facing a skills gap, you have been asked to design a skills workshop for Year 7s. It can last from 1 lesson - a whole school day.

Be sure to include activities which:

- explain what the skill is
- give attendees an opportunity to practice and use the skill
- explain the relevance of the skill to the workplace



Extension

Include a real job which would need this skill



10 Minutes

SUCCESS
CRITERIA



REVIEW YOUR LEARNING OUTCOMES

ASSESSMENT
FOR LEARNING

CONFIDENCE CHECKER



AFTER THE LESSON	NOT CONFIDENT				CONFIDENT				VERY CONFIDENT	
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I know industries local to Wolverhampton										
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I understand which skills are in demand in the area										



Complete the confidence checker of where you think you are at for this lesson

(Discussion or complete sheet)



3 Minutes

I'm not
confident at all
on this topic

A little
confident

Confident

Very
confident

I am super
confident on
this topic

HOMWORK SUGGESTION



Homework Explained

Make a list of questions for yourself to answer in 10 years time about Wolverhampton. What has changed? How many jobs have you had? What would like you to know about what your future self is doing?

DUE DATE

It must be submitted by..

Hand / Google Classroom





IMPORTANT INFORMATION



2 Minutes



FOR MORE INFORMATION ABOUT THE TOPICS COVERED IN THIS UNIT
WE WOULD ADVISE ONE OF THE BELOW:

SPEAK TO YOUR PARENTS/GUARDIANS, HEAD OF YEAR,
A TRUSTED ADULT OR FRIEND.

IF YOU HAVE ANY CONCERNS ABOUT YOURSELF OR SOMEONE YOU KNOW.
IT IS IMPORTANT TO SPEAK UP AND TELL SOMEONE!

SPECIFIC FURTHER INFORMATION ON THIS TOPIC CAN BE FOUND HERE:

☐ LMI from local training provider: <https://www.wvtc.org.uk/careers/labour-market-information/>



SEEKING SUPPORT

REFLECTION PLENARY



A problem I overcame today was...

**Before I only knew...
now I also know...**

**The key words for this lesson
were...**

I'm really proud of the way I have...

Today I have tried to...

**The most important thing I have
learnt today is...**

I used to feel ... but I now feel ...

**Before I would have done...
Now I will ...**

Next lesson I would like to...

**A question I would like to ask
is...**

**I would like to learn more
about...**

**I know if I need further support
or help I could speak to.... or
contact...**

**I now know I can supported
others by...**

**One thing I didn't realise was...
this will help me to...**

2 Minutes

