

Creative iMedia



WHAT IS CREATIVE IMEDIA?

Creative iMedia is learning about the media industry and how technology is used within the media industry. The media industry relies on technology to help spread information. The course involves developing the practical skills to produce content that can be used within the media industry.

HOW ARE YOU ASSESSED?

There are three units:

Unit 1 Media Industry: Written exam 40%

Unit 2 Digital Graphics: Coursework 25%

Unit 3 Interactive Media: Coursework 35%

WHAT WILL YOU BE LEARNING?

You'll be learning how to produce media products for a given scenario. For example: One of the units is learning how to create a website for a company. Before you create the website, you'll have to learn first how to plan and design the website. You'll then learn the software skills to help you create it. There is also a "Digital Graphics" unit that follows the same structure.

WHAT WILL YOU BE DOING?

During year 9 and 10 the lessons will consist of learning software skills. The lessons will involve you learning how to use website creation software and image manipulation software. Specifically, Adobe Dreamweaver and Adobe Photoshop. These are advanced software that are used in industry. You'll also be producing planning and design documents to help you create your products.

In year 11 you will be having theory lessons to prepare you for the written exam.

IS IT RIGHT FOR YOU?

If you enjoy being creative and bringing an idea to life, this is the right course for you. If you enjoy exploring and learning new software, you will thrive doing the course. The course is right for you if you prefer being more practical, than having to learn theory.

Due to the nature of the course, you'll be expected to work independently and be self-motivated. You'll be spending large chunks of your lesson developing and working on your product.